

Townsquare Media Grand Junction License, LLC

KEKB (FM); KBKL (FM); KKNN (FM); KMXY (FM); KDBN (FM); KEXO (AM)

EEO PUBLIC FILE REPORT December 1, 2011 –November 30, 2012 I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source date

JOB TITLE	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Business Manager	1, 2, 5, 6	6
Traffic Manager	1, 2, 5, 6	6
Traffic Asst.	1, 2, 5, 6	6

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	<i>RS Information</i>	<i>Source Entitled To Vacany Notification? (Yes/No)</i>	<i>No. of Interviewees Referred by RS Over Reporting Period</i>
1	<p>Cumulus Broadcasting Includes: Internal Postings and On-Air Ads, Website Postings on KEKB-FM; KBKL-FM; KMXY-FM; KKNN-FM; KEXO-AM 315 Kennedy Avenue Grand Junction, CO 81501</p> <p><i>(970) 242-7788 – Fax (970) 243-0567</i></p>	N	0
2	<p>Cumulus Broadcasting/Business Managers Corporate wide BM@cumulus.com</p>	N	0
3	<p>Mesa State College Cf.mesastate.edu/student-services/placement-system/mmi-ndex.cfm (970) 248-1304</p>	N	0
4	<p>Mesa County Workforce Center Markfuegere@mesacounty.us 970-248-0867</p>	N	0
5	<p>Internal Transfer - Promotions</p>	N	3
6	<p>Word of Mouth Referral</p>	N	3

<i>RS Number</i>	<i>RS Information</i>	<i>Source Entitled To Vacany Notification? (Yes/No)</i>	<i>No. of Interviewees Referred by RS Over Reporting Period</i>
7	Daily Sentinel Classified Publication (970) 242-1313	N	0
8	Inside Radio Insideradio.com	N	0
9	Latin Anglo Alliance P.O. Box 1734 Grand Junction, CO 81502 (970) 248-3658	N	0
10	District 51 School to Career Central High Frank Kramer Grand Junction, CO 81501 (970) 254-6114	N	0
11	Job Fairs	N	0

TOTAL INTERVIEWEES OVER REPORTING PERIOD - 6

[KEKB-FM; KBKL-FM; KMXV-FM; KMXV (FM); KDBN-FM; KKNN-FM and KEXO-AM]

III. RECRUITMENT INITIATIVES FORM

December 1, 2011 – November 30, 2012

Type of Recruitment Initiative (Menu Selection)		Date	Brief Description of Activity & Scope of Broadcaster's Participation <i>(where applicable, include job title(s) of station staff involved in the activity)</i>
1.	Participate in a job fair	Feb 22-23 2012	Market Manager and Sales Assistant participated in the Colorado Mesa University Grad Fair. SEU representatives spoke to students who would soon be graduating or who were considering graduate education about careers in broadcasting.
2.	Participate in a job fair	March 7, 2012	On SEU participated in a Career Fair hosted/sponsored by Colorado Mesa University. Market Manager and Sales Assistant spoke to both students and the general public about careers in broadcasting. Students were also given information about internship programs available in the media industry.
3.	Participate in a Business Expo	April 12, 2012	SEU attended a business expo hosted by the Fruita, Colorado Chamber of Commerce. Market Manager and a member of the sales department spoke to interested parties in attendance about careers in broadcasting.
4.	Participated in Human Resources Training Webinar	September 25, 2012	SEU participated in an on-line ESS training session with emphasis on Human Resources issues including recruitment policies and practices.
4.	Participate in an event/program sponsored by an educational institution relating to careers in	October 9, 2012	SEU attended a Colorado Mesa University Mass Communications Department hosted media event. Two on-air personalities gave presentations

	broadcasting.		about job opportunities and internships available in the in the radio industry.
5.	Participate in a Business/Employment Expo	October 16, 2012	On SEU participated in the 2012 Business Showcase sponsored by the Grand Junction, Colorado Chamber of Commerce. Staff spoke with those in attendance about careers in broadcasting including emerging opportunities in digital media.
6.	Internship Program	Spring 2012 Semester CMU	Our SEU hosts student interns on a regular basis. During this reporting period, our SEU hosted one (1) student intern from Colorado Mesa University. This intern spent his spring semester 2012 shadowing two of our On-Air Personalities. The intern learned about and assisted with the programming aspects of the job, assisted with some production work, helped plan and execute station promotions and events, and helped with on-location broadcasts.

Retain documentation with this Recruitment Initiatives Form that evidences your participation in the activities listed above. This evidence will vary widely depending on the activity. Some examples include: job fair participant lists/brochures/advertisements, intern records, and statements/emails/thank you letters from schools or community organization