

# Townsquare Media Grand Junction License, LLC

KEKB (FM); KBKL (FM); KKNN (FM); KMXY (FM); KEXO (AM)

EEO PUBLIC FILE REPORT December 1, 2013 – November 30, 2014

## I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source date

| JOB TITLE           | Recruitment Sources (“RS) Used to Fill Vacancy | RS Referring Hire |
|---------------------|--|-------------------|
| Account Executives  | 1, 2, 5, 6, 7, 8                               | 5                 |
| Account Executive   | 1, 2, 5, 6, 7, 8                               | 6                 |
| Account Executive   | 1, 2, 4, 5, 6, 7, 8                            | 6                 |
| Account Executive   | 1, 2, 4, 5, 6, 7, 8                            | 4                 |
| Account Executive   | 1, 2, 4, 5, 6, 7, 8                            | 4                 |
| Business Manager    | 1, 2, 5, 6, 8                                  | 6                 |
| Engineer            | 1, 2, 5, 6, 8                                  | 8                 |
| Live Events Manager | 1, 2, 5, 6, 8                                  | 6                 |

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## II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

| <i>RS Number</i> | <i>RS Information</i>  | <i>Source Entitled To Vacancy Notification? (Yes/No)</i> | <i>No. of Interviewees Referred by RS Over Reporting Period</i> |
|------------------|--|--|---|
| 1                | Townsquare Media Includes: Internal Postings and On-Air Ads, Website Postings on KEKB-FM; KBKL-FM; KMXY-FM; KKNN-FM; KEXO-AM<br>315 Kennedy Avenue Grand Junction, CO 81501<br>(970) 242-7788 – Fax (970) 243-0567 | N  | 0   |

|   |  |   |   |
|---|--|---|---|
| 2 | Townsquare Media /Business Managers  | N | 0 |
| 3 | Mesa State College<br>Cf.mesastate.edu/student services/placementsystem/mm<br>index.cfm (970) 248-1304 | N | 0 |
| 4 | Mesa County Workforce Center<br>Markfuegere@mesacounty.us 970-248-0867                                 | N | 9 |
| 5 | Colorado Broadcaster Association (Virtual Job Fairs)   | N | 3 |
| 6 | Word of Mouth Referral   | N | 4 |

| <i>RS Number</i> | <i>RS Information</i>  | <i>Source Entitled To Vacancy Notification? (Yes/No)</i> | <i>No. of Interviewees Referred by RS Over Reporting Period</i> |
|------------------|--|--|---|
| 7                | Westernslopehelpwanted.com   | N  | 0   |
| 8                | Indeed.com   | N  | 1   |
| 9                | Latin Anglo Alliance P.O. Box 1734 Grand Junction, CO 81502 (970) 248-3658 | N  | 0   |

|    |  |   |   |
|----|--|---|---|
| 10 | District 51 School to Career Central High Frank Kramer Grand Junction, CO 81501 (970) 254-6114 | N | 0 |
| 11 | Job Fairs  | N | 0 |

**TOTAL INTERVIEWEES OVER REPORTING PERIOD - 16**

**[KEKB-FM; KBKL-FM; KMXY-FM; KMXY (FM); KKNN-FM and**

**[KEXO-AM] III. RECRUITMENT INITIATIVES FORM**

**December 1, 2013 – November 30, 2014**

| Type of Recruitment Initiative (Menu Selection) |                                      | Date        | Brief Description of Activity & Scope of Broadcaster's Participation <i>(where applicable, include job title(s) of station staff involved in the activity)</i>  |
|---|--------------------------------------|-------------|---|
| 1.  | Participate in a job fair            | Feb, 2014   | Market Manager and Sales Assistant participated in the Colorado Mesa University Grad Fair. SEU representatives spoke to students who would soon be graduating or who were considering graduate education about careers in broadcasting.   |
| 2.  | Participate in a job fair            | March, 2014 | SEU participated in a Career Fair hosted/sponsored by Colorado Mesa University. Market Manager and Sales Assistant spoke to both students and the general public about careers in broadcasting. Students were also given information about internship programs available in the media industry. |
| 3.  | Participate in a Business Exposition | April, 2014 | SEU attended a business exposition hosted by the Fruita, Colorado Chamber of Commerce. Market Manager and Sales Assistant plus members of the sales department spoke to interested parties in attendance about careers in broadcasting.   |

|    |  |                                      |  |
|----|--|--------------------------------------|--|
| 4. | Participated in CBA, Broadcasters Virtual Job Fair | June & October, 2014                 | SEU participated in Virtual Job Fair sponsored by Colorado Broadcaster Association   |
|    |  |                                      |  |
| 5. | Participate in a Business/Employment Exposition    | October, 2014                        | SEU participated in the 2014 Business Showcase sponsored by the Grand Junction, Colorado Chamber of Commerce. Sales Staff spoke with those in attendance about careers in broadcasting including emerging opportunities in digital media.  |
| 6. | Internship Program                                 | Spring and/or Fall 2014 Semester CMU | Our SEU hosts student intern on a regular basis. During this reporting period, our SEU hosted one (1) student intern from Colorado Mesa University. This intern spent his/her spring and/or fall semesters 2014 shadowing one of our On-Air Personalities. The intern learned about and assisted with the programming aspects of the job, assisted with some production work, helped plan and execute station promotions and events, and helped with on-location broadcasts. |

*Retain documentation with this Recruitment Initiatives Form that evidences your participation in the activities listed above. This evidence will vary widely depending on the activity. Some examples include: job fair participant lists/brochures/advertisements, intern records, and statements/emails/thank you letters from schools or community organization*